

# AT&T

Fall 2011

magazine



*smart  
choice!*

Why have more smartphone users chosen AT&T than any other network? Find out on page 12.



**Team USA  
counts down  
to London**  
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4G LTE tablet**  
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getaways**  
page 10





As fall gives way to the holidays and a new year, our thoughts naturally turn to the future. It's a subject we think a lot about at AT&T. In fact, *long-term evolution* (LTE) is a mantra of sorts at AT&T. Because building the network of tomorrow requires a commitment to innovation today.

This is why we're investing billions of dollars as we prepare the next great leap forward: 4G LTE. To read more about these exciting new developments, see page 6 ("Infinite Possibilities"). Ranked No. 1 in customer satisfaction among smartphone users (see "I Love My Smartphone!" page 12), AT&T is increasingly finding new ways to take advantage of its mobile broadband network, partnering with other innovative companies to create products that affect how we live ("Fun on the Run," page 15) and play ("Game On!" page 4).

And speaking of the holidays...they're right around the corner! But don't fear—we've identified a number of fun and useful apps that will let you enjoy the season while helping to take the hassle out of travel and the stress from shopping ("Appy 'olids," page 16). Still, if you really feel the need to get away, we've identified some spots where you're guaranteed to have a holiday to remember—while taking advantage of AT&T's lower roaming rates on international calls ("Great Escapes," page 10). Because we know you can never escape family completely.

Enjoy your issue of AT&T magazine!

## AT&T magazine

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# AT&T magazine

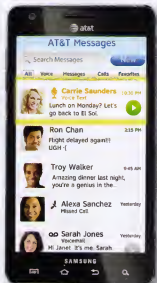
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AT&T's lower international roaming rates might be enough incentive to get away for the holidays.

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# still kickin'

The first family of Taekwondo goes for the gold in London

**At this point,** it's safe to call the Lopez family a Taekwondo dynasty. Brothers Steven, 33, and Mark, 29, and kid sister Diana, 27, all won medals (bronze, silver and bronze, respectively) at the 2008 Olympic Games in Beijing. At the World Taekwondo Championships in 2005, they became the first trio of siblings in any sport to win world titles at the same event. Now, the family—who are coached by their eldest brother Jean—are again embarking on a quest to qualify for the Olympic Games, to be held next summer in London.

Despite the family's vast experience—two-time gold-medal-winner Steven has appeared in three Olympic Games, while Diana and Mark are aiming to make their second appearance

on Team USA—the trio take nothing for granted. "We definitely treat it more as professionals," Diana says.

"By this point we know how to train. We know what it takes mentally and to make sure we're at our top form."

"Even though we're four years older, we all feel stronger and faster," Mark adds. "The difference is that the recovery time is a little bit longer and we have to utilize proper therapies after matches and extended stretching before we start."

The biggest change in the sport since 2008 has been technological. In London, each competitor will be outfitted with an electronic chest protector that registers the strength and placement of an opponent's kick, eliminating potentially arbitrary calls

by the judges. It's a development the family supports. "Anything that makes the scoring more accurate, I'm all for," Diana says.

Accuracy and experience are traits the Lopez athletes must rely on given the intense level of competition they've been facing. "At certain points this year we've been tested more than ever," Diana says. "But I have no doubt that by next summer we'll be ready to bring home some hardware."

—Matt Hendrickson



Proud Sponsor of the U.S. Olympic Team





## AT&T ups its commitment to reduce its environmental impact

AT&T connects millions of people every day. All that voice, data and video content requires power to run the network. And with the cost of energy rising, AT&T has made a commitment to energy efficiency that reduces its use of natural resources and can help save money.

In 2010, AT&T set a companywide goal to reduce electricity consumption from the previous year relative to the network's data growth by 16 percent—a mark the company ended up exceeding. Last year, the company also commissioned three large solar arrays at AT&T facilities, with 19 more sites targeted for 2011 and 2012. AT&T recently hit a milestone by deploying its 4,000th alternative-fuel vehicle. This fleet transition helped avoid the purchase of more than 1 million gallons of traditional petroleum fuel in 2010. And the company also collected more than 96,000 disused computers, monitors and other equipment in an effort to eliminate electronic waste. To learn more about AT&T's sustainability initiatives, visit [att.com/csr](http://att.com/csr).

**AT&T DriveMode** app helps put you safely behind the wheel

As part of AT&T's continued effort to stop texting while driving, the company recently launched AT&T DriveMode, a free mobile application to curb the urge to text behind the wheel. Once downloaded and activated, the app automatically sends a customizable reply to incoming texts, notifying your friends and family that you are driving and can't respond—similar to an "out of office" email alert. Stemming from an idea that was originally submitted to The Innovation Pipeline, AT&T's online crowd-sourcing tool that harnesses the creative talent of AT&T employees, the app is now available at the AT&T AppCenter and BlackBerry App World with more operating systems coming in the near future.

4G BlackBerry  
Torch 9810

Learn more about the "It Can Wait" campaign at [att.com/drivemode](http://att.com/drivemode).

#### SKY'S THE LIMIT

AT&T Aspire helped Jessica Hensley, seen here with her daughter Jade, refocus her life and priorities.



## call it a career

AT&T helps students stay in school, get ahead

When Jessica Hensley, a 17-year-old junior at South Park TAPP High School in Louisville, was invited to attend an AT&T/Junior Achievement (JA) Job Shadow event two years ago, her first thought was, Great, a chance to get out of classes for an afternoon. Hensley, whose daughter Jade was about to turn one, didn't see how this would affect her plans to become a cosmetologist. "I thought it was going to be boring," she admits. Instead, it ended up changing her life.

Jessica is one of more than 82,000 high school students, from 211 cities, who have participated in this program as part of AT&T Aspire. The AT&T/JA Worldwide Job Shadow initiative started in 2008 with a goal of reaching 100,000 students in five years. The initiative will soon meet its goal, thanks to the AT&T employees who have dedicated more than 225,000 hours to helping students connect classroom learning to real-world opportunities.

Natasha Williams, a manager of a DSL call center in Louisville, who, like Jessica, is a single mom, proved to be especially inspiring. "She showed me you can get through anything," Jessica says. "When I heard all the things she was going through, which are the same things I go through, I thought, if she can do it, I can do it."

Now 19, Jessica is enrolled at Jefferson Community Technical College and plans to transfer to the University of Louisville next fall and major in criminal justice. "Cosmetology may not have been the right career choice for me, after all. Criminal justice will give me a chance to help people, to be there for them."—Robert Edbrooke

## game on!

Sony and AT&T form a super team for the new PlayStation Vita

Far video gamers, it's a match made in heaven: Vita, Sony's cutting-edge new portable gaming system, will run exclusively on AT&T's mobile broadband network. Scheduled to hit the market early in 2012, the PlayStation® Vita boasts dual analog joysticks, six-axis motion sensors, a multi-touch rear pad and a super-sharp five-inch OLED multi-touch front display. And because gamers are connected via AT&T's mobile broadband network, they can take on friends just about anywhere. Packed with powerful tools, PlayStation Vita lets you stay connected to your favorite social-networking sites, read email, surf the Internet and use GPS for directions and check-ins with social apps. For more information, go to [playstation.com/psvita](http://playstation.com/psvita).



Samsung Infuse 4G



# messaging goes to the next level

**AT&T Messages** lets you stay in sync on your phone, tablet and computer

**Text messages, picture messages, voicemail.** Cell phones, computers, tablets. Now that we have so many different ways to communicate—on so many different devices—we need a convenient way to help organize our lives.

Well, help is on the way. AT&T Messages is a new Android app—exclusive to AT&T—that brings together all your various strands of communication into one place and into one conversation, whether you're on your phone, tablet or computer. AT&T's cloud technology keeps all your text, calls and voice messages synced and readily accessible. That way you can keep the conversation

going wherever you are, on whatever device is in front of you.

Your various conversations are organized by person and sorted by when you receive them. Under each person's name, you'll see whether the last message you received was a text, call or voicemail. That's right, you can record and send an AT&T Voice Text which

converts into text messages. (We know you hate it when people leave endless voicemails!) Imagine, replying to text messages or sending a voice text from your computer at work.

Looking for a quick, efficient way to organize and simplify your life? This free Android app will change the way you go about your day!

**AT&T Messages**


Download this free, AT&T exclusive app now at [att.com/messages](http://att.com/messages)



# *infinite possibilities*

What exactly is possible in the **Network of Possibilities**? Read on to see how AT&T is helping us rethink how we live, work and play—both today and tomorrow.





*When a 27-year-old inventor named Alexander Graham Bell set out to devise a "talking machine" in 1875, it's doubtful he envisioned what it would lead to within the span of a lifetime—transatlantic service, direct dialing and touch-tone keypads. Some when AT&T launched the first commercial cellular system in 1983: What started with shoebox-size phones soon evolved into today's smartphones.*

*At AT&T, innovation never stops. That's what has helped it grow to where it now extends wireless voice coverage to 97% of Americans, and with more phones that work in more countries, AT&T has the best coverage worldwide.\* Innovation has also helped AT&T evolve into something even more transformative: the Network of Possibilities. Bell never imagined that his talking machine—and the network that transmitted its signals—would now serve as your navigator, virtual nanny, translator, personal assistant and more (see "I Love My Smartphone!" page 12), or that it would keep you connected almost anywhere, from small towns to downtowns, cabins to condos, changing the way we interact with the world.*

*Building and maintaining such a broad, complex network requires not only boundless imagination but also the round-the-clock effort of a committed team on multiple fronts. Here are just a few of the areas in which AT&T is working to deliver the best network possible to your area, in ways Bell never could have imagined.*

## **Research**

AT&T Labs is home to 1,300 scientists working on projects from health-care technology to smart energy to far-reaching advancements such as Terahertz, a network capable of carrying more bandwidth than has been used to date!

## **Devices**

The Emerging Devices team works with outside developers to help launch some of the world's most innovative wirelessly connected devices, like the Amazon Kindle 3G and the Vitality GlowCap, a pill bottle that lets you know when it's time to take your medicine.

## **Investment**

AT&T plans to spend in the range of \$20 billion on wireless and wired network infrastructure in 2011 alone. This includes upgrading or building new cell sites across the country, and adding more fiber-optic cable to cell sites for greater capacity.

## **The future**

AT&T is currently building an entirely new 4G network called Long Term Evolution (LTE), to complement the existing 4G network that customers enjoy now. AT&T plans to extend 4G LTE coverage to 70 million Americans by year's end.

*Turn the page to find out more about 4G LTE.*



\*Best coverage worldwide based on global coverage of U.S. carriers.



Good news, AT&T customers: **fast just got faster!** As 4G LTE rolls out across the country, you'll enjoy the full promise of Internet on the go with blazing speed. Here's how Chicago, Houston, Atlanta, Dallas/Fort Worth and San Antonio are already benefiting.

#### *Video chat on the go*

**Turn phone calls into video calls in a snap.** Customers with a 4G LTE smartphone and 4G LTE coverage are able to chat using video while enjoying smooth video quality, thanks to 4G LTE speeds.

#### *Smooth streaming*

**Stream news and live TV** when you're out and about. AT&T's superfast 4G LTE speeds enable the streaming of clear, crisp video faster than ever, with fewer buffering delays.

#### *Rocket uploads & downloads*

**Share experiences online** in no time. 4G LTE speeds deliver stunningly fast uploads of photos and video, quick access to files and messages, plus movies in minutes and songs and apps in a flash, great for both work and play!

#### *Breakout gaming*

**Take gaming to the next level.** 4G LTE speeds make the most of GPS technology, unleashing the power of multiplayer, location-based games. Talk about taking it to the streets!

Limited 4G LTE availability in select markets. 4G speeds delivered by LTE or by HSPA+ with enhanced backhaul, where available. Deployment ongoing. Compatible device and data plan required. LTE is a trademark of ETSI. Learn more at [att.com/network](http://att.com/network).

## two 4G networks: call it the AT&T 4G advantage

What could be better than building a 4G network for your mobile broadband customers? How about building two. As AT&T lays the foundation for 4G LTE, it has also been adding 4G upgrades to its existing HSPA+ network to deliver 4G speeds. These complementary 4G networks will help prevent jarring drops in data speeds when you move out of 4G LTE coverage. Even when not using AT&T's 4G LTE, customers

using AT&T's existing HSPA+ network with enhanced backhaul will experience fast 4G data speeds. Fast and seamless 4G coverage—now that's something worth talking about.



HTC Jetstream



## full speed ahead

These exclusive AT&T 4G LTE devices will soon keep you revved to the max.

As AT&T accelerates its network to 4G LTE speeds, its suppliers are unveiling new devices that will let you take full advantage of faster speeds wherever 4G LTE coverage is available. And the following new 4G LTE devices from AT&T are fully backward compatible, meaning you'll achieve the top available speed when you're on 4G LTE while retaining access to 4G speeds (where available) when you're not. With 4G LTE coverage, the **HTC Jetstream™**, AT&T's first 4G LTE tablet, lets you stream movies without buffering and stay even more productive on the go. The Android 3.1–powered device—exclusive to AT&T—features a brilliant hi-def screen, 1.5GHz dual-core processor and 32 GB of internal storage, and it supports Adobe Flash. The **AT&T USBConnect Momentum 4G** allows you and your laptop to get 4G LTE speeds (where available), letting you do more, see more and enjoy more while on the go. And with the **AT&T Mobile Hotspot Elevate 4G**, you can connect up to five Wi-Fi–enabled devices—including laptops, tablets, e-readers, and music and gaming devices—to the Internet with 4G LTE speeds, where available. It's a great solution for a team collaborating on the road or for you to connect all of your devices to the same mobile hotspot. And let's not forget smartphones. **4G LTE smartphones** will be launching soon, so stay tuned, for the future is about to meet the present!

### want to know more?

To learn more about 4G LTE from AT&T, go to [att.com/network](http://att.com/network).



#### WHAT'S YOUR PLEASURE?

Clockwise from top: Paradise, thy name is St. Lucia; Quebec's winter wonderland; the colorful Junkanoo festival in the Bahamas; a laid-back reward after helping locals in Belize; the festive Christmas market in Vienna.





# great escapes



AT&T offers the **best coverage worldwide**. And discounts on international roaming rates are added incentives to break from holiday tradition. **BY LIZ PUZIO**

**Of course** you love heading home for the holidays. But there's more than one way to celebrate the season. The following destinations, from the holiday markets of Vienna, Austria, to the ultimate Caribbean paradise, will all let you experience the unexpected. And don't forget to pack your mobile phone. AT&T has great voice roaming rates in more than 150 countries, and data rates are now lower too. With the best coverage worldwide, you'll easily be able to talk and text with everyone back home—and let them know what they're missing.

## To market we will go

Looking for a twist on a traditional yuletide? Make haste to Vienna, where you're all but guaranteed a white Christmas ([aboutvienna.org](http://aboutvienna.org)). Just be sure to leave ample room in your suitcase: Vienna is famed for Christmas markets that pop up all over town starting in late November. The biggest *Christkindlmarkt* are the ones at Vienna City Hall, the Spittelberg in the historic district and Schönbrunn Castle, where handcrafts of all shapes and sizes await you. Shopping isn't the only draw. There's music and food aplenty—from bratwurst and baked potatoes to sweet chestnuts and gingerbread.

## A taste of Europe

French traditions and architecture dating to the 17th century give our northern neighbors in Québec City a distinct European flavor. Stroll the

charming cobblestone streets of Old Québec or take the family on a dog-sledding adventure just outside the city. This French-speaking town is all about parties, parades and pageantry in December. Concerts, fairs and tours commence all along the St. Lawrence River. Visit [quebecregion.com](http://quebecregion.com) for the full schedule.

## Find your rhythm

If snow isn't synonymous with holidays for you, take in the sights and sounds of Junkanoo in Nassau, Bahamas ([bahamas.com](http://bahamas.com)). Held on Boxing Day (December 26) and New Year's Day, this raucous street parade is rooted in West African tradition and began in the 16th century. Tens of thousands gather to extol local culture and art through brilliant costumes, loud music and elaborate choreography. The chorus of cowbells, drums and whistles starts early and goes till dawn. Junkanoo, named after an African chief or a play on the name of an infamous slave trader (there are differing opinions), inspired the date for the start of Kwanzaa.

## Heaven on earth

Enjoy a holiday of quiet contemplation on the Caribbean island of St. Lucia ([stlucia.org](http://stlucia.org)). Snorkel in crystal blue wa-

ters, soak in a mineral bath or stare happily at butterflies from your hammock. This mountainous isle has adventure too, with deep-sea fishing, aerial rainforest tours and a drive-in volcano. Dine on Creole seafood dishes and sample a few of the more than 100 varieties of bananas. Do it all—or do nothing at all.

## Celebrate by giving

Practice a little goodwill toward men with HandsUpHolidays.com, a group whose motto is "Adventures That Count." On their "Building Up Belize" trip, you can spend several days in this Caribbean nation improving the lives of Indigenous Mayan families through projects that range from repairing fences to planting cacao seedlings. And breaking bread with your host family at lunchtime is the perfect opportunity to connect.

Motorola Atrix 4G



## AT&T World Traveler

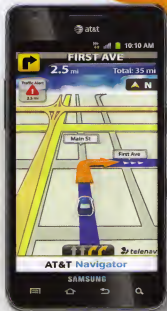
To learn more about international voice, text and data plans, go to [att.com/global](http://att.com/global).

# i love my smart phone!

More **smartphone users** have chosen AT&T than any other wireless carrier. Some happy customers tell us what all the fuss is about.

A **smartphone** can make life easier in many ways, as nearly 80 million American owners can attest. Whether you're scanning the day's news or looking up recipes, smartphones are all about having options. And with the latest choices in devices—along with data plans to fit every need—it's easy to see why AT&T remains a leader in service and customer satisfaction among smartphone users like these.

Nation's thinnest 4G smartphone



## Jennifer Clayton, 45

Phone: Samsung Galaxy S™ II

Operating System: Android 2.3

Customer since: 1999

**Why did you get a smartphone?** Did I have a choice? You can't run a business, especially a startup, without one. This is probably my fifth smartphone. I don't know how I ever lived without one. The alarm wakes me, the camera takes sharp photos and the calendar stores birthdays and anniversaries.

**What's your favorite feature?** Since I use it almost every day, I'd have to say the AT&T Navigator® app. Whether I'm calling on a new or an existing client, I always feel confident that I'll get there on time. Navigator gives me traffic alerts, and I love the turn-by-turn voice directions. Evernote is great too. With this app, anything I save to my phone I can later look up on my tablet or laptop.

To learn more about AT&T Navigator, go to [att.com/managemyaccount](http://att.com/managemyaccount).





Gamers' new best friend!



## Jeremy Cruz, 25

Phone: Sony Ericsson Xperia™ PLAY 4G

Operating System: Android 2.3

Customer since: 2011

**Why did you get a smartphone?** I just moved across country and knew I'd need some help getting situated. My Xperia PLAY 4G not only gives me fast access to info about local restaurants and shops, but it also lets me play games with my friends back home. Plus, my parents signed me and my brothers up for FamilyTalk, so we all get Unlimited Mobile to Mobile Calling, Unlimited Nights and Weekends, and Rollover Minutes.

**What's your favorite feature?** You gotta love the Mobile to Any Mobile Calling feature of Messaging Unlimited. I can talk to and text any of my buddies back in San Diego, no matter what network they're on. And I don't stress out when my bill comes in.

Sign up for FamilyTalk at [att.com/mywireless](http://att.com/mywireless) and get Messaging Unlimited at [att.com/getmedia](http://att.com/getmedia).

## want more apps?

See "appy 'olids," page 16, to find loads of fun, holiday-themed apps!



Built for speed



## Carmen Richards, 38

Phone: 4G BlackBerry Torch 9810  
Operating System: BlackBerry 7  
Customer since: 2009

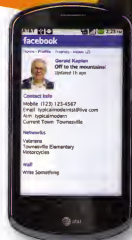
**Why did you get a smartphone?** Well, peace of mind, really. I wanted a phone that would keep me organized as well as connected to my family and friends here and abroad. Now I keep a calendar of my kids' activities and email friends on the fly. I even use my smartphone to order the groceries, and sometimes dinner!

**What's your favorite feature?** I've got a few, but AT&T FamilyMap tops my list. It uses GPS to help me keep up with my kids without me feeling like a helicopter parent or giving them a hard time. And with the alert setting, I can receive a text message or email indicating that my daughter made it to her dance class on time or that my little one is on his way home for dinner.

See [att.com/familymap](http://att.com/familymap) for details.



Perfect starter smartphone



## Gerald & Emma Kaplan, 70s

Phone: AT&T Impulse 4G  
Operating System: Android 2.3  
Customers since: 2010

**Why did you get a smartphone?** Emma: It's the best way to stay in touch with my son and grandkids now that we've retired and relocated. The phone has a big, easy-to-use touchscreen. I just tap away.

**Gerald:** I'm addicted to the Internet, in a good way. I never thought I'd get into technology. But it's how I keep up with my old army pals.

**What's your favorite feature?** Emma: Texts, photos and emails are my favorites. Sometimes my granddaughter will send me a picture of a dress she bought or a boy she likes at school. It makes me feel like I'm there. **Gerald:** Facebook. I use it to organize events for veterans' groups and charities. Over the summer I started a fundraiser to collect backpacks and supplies for kids for this school year.

Learn more about data plan options at [att.com/dataplans](http://att.com/dataplans).



## fun on the run

Acer's new Iconia 4G with HSPA+ tablet is built for speed

Write a report on the train. Watch a movie in the park. Play your favorite game while you wait for the dentist. The new **Acer® Iconia A501** tablet lets you do all this faster than ever. Powered by the tablet-optimized Android 3.1 Honeycomb OS, the Iconia is ready to roll on AT&T's 4G Network—meaning you run demanding apps, like streaming music and movies, without buffering delays on its 10-inch HD screen. The 5 MP camera features a flash for low-light snapping while a front-facing 2 MP camera is ready for video chatting. And the 16GB internal memory allows plenty of storage space. And get this: Prices start at \$449! To learn more about the Acer Iconia Tablet A501, go to [att.com/mobilebroadband](http://att.com/mobilebroadband).

Delay-free video streaming!



## want more apps?

Turn the page to find loads of fun, holiday-themed apps!

Shoot and watch 3D video!



### Dave Mayer, 51

Phone: LG Thrill™ 4G

Operating System: Android 2.2

Customer since: 2004

**Why did you get a smartphone?** My wife says I love gadgets; I say I'm a fan of progress. And why not? The wife and kids can reach me any time they want. My team at work can always count on me. I see that as a good thing. Plus, I'm a complete sports nut, so I really love getting play-by-play updates and scores.

**What's your favorite feature?** Smart Limits for Wireless. I worry about what's on the Internet; Smart Limits helps me know that my sons are safe when they're online. I can filter content and set limits on downloads and texts. But I'm not strictly practical—I like shooting and watching my sons' football games with the Thrill's 3D camera!

Go to [att.com/smartlimitsforwireless](http://att.com/smartlimitsforwireless) to set sensible boundaries for your children.

# 'appy 'olidays

Relax! Everything you need to **survive the season** can be loaded on your smartphone. **BY WOOK KIM**

**Along with peace on earth** and goodwill towards men, the holidays also bring their share of stress and aggravation. Technology to the rescue! A sleigh full of handy and helpful apps can help you survive these trying times in a manner

that would do Santa proud. Whether you're managing a list of gifts, finding the best deals on Black Friday or helping a child read a holiday classic, they'll let you get the most from the holiday season!



## SANTA WATCH

\$0.99

Enter the time you "expect" a certain gift-bearing visitor to come down the chimney and Santa Watch will chart the progress of Saint Nick as he races around the globe to your home.



## CHRISTMAS LIST PRO

\$1.99

This app is perfect for making your list, checking it twice, and keeping inventory of the countless gifts that you will have to buy for those you deem nice.



## HANUKKAH GIFT LIST

\$0.99

All the functionality of Christmas List Pro (see above), plus a handy Preferences feature for personal interests and size info. And of course, eight times the fun!



## CHRISTMAS SONG LYRICS

\$1.99

"A day or two ago / I thought I'd take a ride / and soon Miss Fanny Bright / was seated by my side..." What? You didn't know the second verse to "Jingle Bells"?



## KWANZAA PUZZLES

FREE

Kids can rearrange "scrambled" works of art depicting Kwanzaa scenes while learning about this weeklong celebration of African-American culture and heritage.



## ADVENT CALENDAR

\$0.99

A modern (and, perhaps, inevitable) updating of those windowed calendars from grade school: Press on the date to reveal the image hidden beneath.



## CHRISTMAS BALLS

\$1.99

Candy canes, brightly wrapped presents and Christmas tree ornaments fill the screens of this holiday version of the bestselling strategy-and-logic game.



## DREIDEL

\$0.99

At the "top" of our list: this virtual version—rendered in 3D with motion-blur effects—of the beloved Hanukkah game. May all your spins turn up gimmel!



## TGI BLACK FRIDAY

FREE

Feast on Thanksgiving turkey without worry, knowing this handy app will collect—and let you search through—thousands of Black Friday deals from nearly every major retailer.



## COUNTRY LIVING HOLIDAY COOKIES

\$2.99

This well-presented app showcases the recipes (and decorating tips) for 50 kinds of Christmas-themed cookies and other baked treats.



## CHRISTMAS RADIO

FREE

Choose a cornucopia of holiday fare—from classic hymns to Christmas jazz—from more than 40 radio stations. There's even a transmission from the North Pole!



## FLIGHTVIEW

\$0.99

Real-time flight status, radar weather maps and gate assignment changes are among the useful features on this app, a must-have for holiday travelers—and those meeting them at the airport.

Apps available at:

Android Market™

Apple AppStore

BlackBerry® App World™

Windows Phone 7®



# smooth sledding

AT&T **plans and benefits** keep you covered and connected from start to finish. Here are six truly worth smiling about.

## 1

### *Enjoy free calling to any U.S. mobile phone*

Call any mobile phone on any network nationwide with Messaging Unlimited with Mobile to Any Mobile Calling. That's right, any network. It's just \$30 a month for up to five FamilyTalk lines; \$20 a month for a single line. So make your Anytime Minutes go further and don't sweat it when Aunt Susie calls with hourly updates about her new puppy.

Go to [att.com/getmedia](http://att.com/getmedia) to find out more.

## 2

### *Tap into AT&T Wi-Fi Hot Spots across the nation*

Feeling anxious about going over your monthly data allowance? Then tap into the AT&T Wi-Fi network to browse the Web or check your email quickly and securely. With an ever-expanding lineup of nearly 27,000 hotspots from coast to coast, AT&T Wi-Fi is convenient and helps you save on your mobile data usage.

Check out the public hotspot locator at [attwifi.com](http://attwifi.com).

## 3

### *Stay connected in the network that covers 97% of Americans*

More than 23,000 cities and towns across the nation are on the AT&T wireless network. That adds up to wireless voice coverage for 97% of all Americans. And that means you can count on AT&T wireless service without worrying about being slammed with pricey roaming charges the next time you venture out of town.

Learn all about it at [att.com/network](http://att.com/network).





## 4

### *Keep your Rollover® Minutes for when you need them*

Unlike other wireless providers, AT&T lets you keep unused minutes. With Rollover® Minutes, you can roll over any unused minutes to the next month for up to 12 billing periods. That lets you build up a reserve for reviewing the holidays with family and friends—and kvetching about who re-gifted what this season.

See [att.com/rollover](http://att.com/rollover) for details.

## 5

### *Save (precious) time through talk and surf*

Stay connected to a call as you search the Web. On AT&T's mobile broadband network, you can easily chat with a friend while you check the weather forecast online. Go ahead, make dinner plans, review a schedule and buy theater tickets all in one fell swoop without ever having to call anyone back. Who doesn't love to save time?

Find out more at [att.com/network](http://att.com/network).

## 6

### *Travel at ease with the best coverage worldwide*

Going abroad? Fret not: You can make and receive calls in more than 220 countries. No need to splurge on a separate phone or suffer steep hotel rates. AT&T World Traveler has discounted calling rates in more than 150 of the most traveled countries. And for affordable data services in more than 100 nations, try AT&T Data Global Add-On packages.

Visit [att.com/global](http://att.com/global) for more information, including rates and available countries.

across

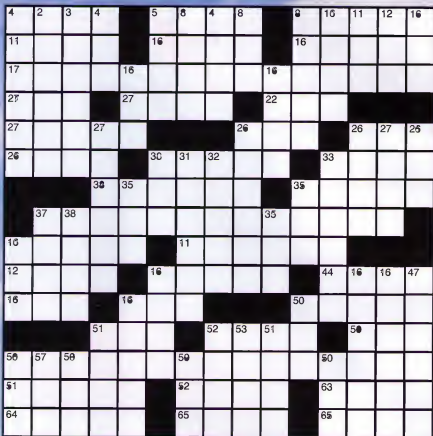
down

# The AT&T Crossword

## Stay Connected (from A to Z and Back)

BY VICTOR FLEMING

- 1 With 33-Across, it may be changed to meet your needs  
5 \_-cadabra (magician's word)  
9 \_ up (arises)  
14 "Just the two \_" (2 wds.)  
15 Quick haircut  
16 Seabiscuit or Trigger  
17 Countries where you can stay connected (2 wds.)  
20 Dorm staff (abbr.)  
21 Rare blood type (abbr.; 2 wds.)  
22 Unsmelted metal  
23 In the midst of  
25 Fold-up bed  
26 The Nile's cont.  
29 Narrow shoe size  
30 Spanish houses  
33 See 1-Across  
34 "...these \_ to be self-evident..."  
36 1960s stereotypes  
37 \_ Roaming (AT&T service for travelers)  
40 To date (2 wds.)  
41 Five \_ shadow  
42 \_ review  
43 No longer asleep  
44 \_ first you don't..." (2 wds.)  
48 \_ peeve  
49 D.C. fig.  
50 U- \_ (AT&T digital TV service)  
51 She sheep  
52 Old dagger  
55 That, in Tijuana  
56 Countries where you can stay connected (2 wds.)  
61 "Store in \_ dry place" (2 wds.)  
62 Latin I word  
63 Progeny (abbr.)  
64 Go \_ (AT&T trademark for 37-Across long distance)  
65 One may be added to your account  
66 \_ were (so to speak; 2 wds.)  
1 React to with hearty laughter (2 wds.)  
2 Chalet shape (hyph.)  
3 Tries to pull (2 wds.)  
4 Compass pt.  
5 Memo abbr.  
6 Mild cheese  
7 \_ tone (cell phone sound)  
8 Docs' bloc (abbr.)  
9 Billboard feature  
10 Julius Coesor setting  
11 Poet's planet  
12 "... Love You" (Beatles hit; 2 words)  
13 "She sells \_ shells..."  
18 No thoroughbred  
19 Menageries  
24 Run off at the mouth  
25 Fairy tale dwelling  
26 \_ Romeo (Italian auto)  
27 Stop running, perhaps  
28 Hospital workers (abbr.)  
30 Mean mutt  
31 When many eat lunch (2 wds.)  
32 Dilapidated dwelling  
33 Little finger  
35 No longer working (abbr.)  
36 Ad \_ committee  
37 Noddler's phrase (2 wds.)  
38 No, to Nikita  
39 Electrical particle  
40 AT&T Music, e.g.  
43 Former Jets coach Ewbank  
45 French brothers  
46 Franciscan's mecca  
47 18th-century law protested at Boston Harbor (2 wds.)  
49 Low-lying land  
50 \_ out (relax)  
51 Black, to bards  
52 Big truck  
53 Indian bread  
54 "So, what \_ is new?"  
56 Electrified jolt  
57 \_ bin ein Berliner"; JFK  
58 Bossy's bellow  
59 \_-Mart  
60 Author LeShan



### going abroad?

Take advantage of AT&T's international roaming rates. See page 10.

See inside back cover for puzzle solution.



## Kindle 3G with Special Offers

Just in time for the holidays, the Kindle 3G with Special Offers gives you access to more than 950,000 books via Wi-Fi or AT&T's mobile broadband network. Download books, newspapers, magazines and more in less than 60 seconds—with no monthly fee, data plan or annual contract. College students can save up to 80% off textbook list prices by renting books through the Kindle Store. And enjoy extra savings through special offers from AT&T and other sponsors. See the Kindle 3G with Special Offers device in AT&T retail stores nationwide.

**AT&T DriveMode:** Standard messaging rates apply to auto-reply messages. AT&T DriveMode is free to AT&T customers only and requires a compatible device. **AT&T Messages:** Requires Android 2.1 OS or higher smartphone. Requires Android 3.0 OS or higher tablet. AT&T Messages for tablets expected Fall 2011. Standard Messaging rates apply. Standard data rates may apply. 4G device owners will incur data charges. AT&T Messages requires users to set up a new voice mail mailbox. Existing voice messages will not transfer after setting up AT&T Messages. For details, see store rep or att.com/messages. **Apps/Games/Video/Ringtones/Graphics:** Standard usage rates apply, depending on your plan. Visit att.com/daterms for complete details. **Usage:** Only select sites accessible through a mobile connection are available. Standard usage rates apply, depending on your plan. See att.com/daterms for terms & conditions. Compatible phone required. Content may be provided by independent third parties. AT&T is not a publisher of third-party content and is not responsible for any opinions, advice, statements, other information, services or goods provided by third parties. Third-party content providers may impose additional charges. AT&T is not responsible for adverse effects of downloaded content. Availability of mobile email may vary by handset. **Messaging:** Compatible phone required. Rates and services are subject to change. Visit att.com/daterms for complete terms and conditions. **Rollover Minutes:** Unused Anytime Minutes expire after the 12th billing period. Night & Weekend & Mobile to Mobile minutes do not roll over. **FamilyTalk™:** Available with 2-line FamilyTalk plans starting at \$69.99; two-year service agreement required. FamilyTalk is a registered service mark of Delaware Valley Cellular Corp., an AT&T company. **Smart Limits for Wireless™:** Cannot currently set monthly limits for minutes; incoming calls are allowed at all times except from numbers designated as "Blocked Numbers." Browsing Limits and Time of Day Restrictions will not work for restricting Web browsing usage while the user is in Wi-Fi mode on Wi-Fi capable devices such as iPhone. **AT&T Navigator and FamilyMap:** Standard data and messaging rates apply. \$9.99 per month for AT&T Navigator, or \$9.99 per month to locate up to two family members with AT&T FamilyMap or \$14.99 per month thereafter to locate up to five family members with AT&T FamilyMap. Not available on iPhone. AT&T FamilyMap service is limited to consumer/individual customers only. Service availability, timeliness or accuracy of location not guaranteed. Coverage not available in all areas. For addi-

tional terms and conditions, see FamilyMap Terms and FAQs. **International:** Certain billing and credit restrictions apply. Activation of international feature required. Rates subject to change without notice. **International Roaming:** Compatible device required for international roaming. Availability, quality of coverage and services while roaming not guaranteed. **International Data:** Many devices, including iPhone, transmit and receive data messages without user intervention and can generate unexpected charges when powered "on" outside the United States, Puerto Rico and U.S.V.I. Data Global Add-Ons require that domestic data or messaging capability be in place. Rates apply only for usage within "roam zone" comprised of select carriers. Within the roam zone, overage rate applies if you exceed the MBs allotted for any Data Global Add-On Plan. International roaming pay-per-use rates apply in countries outside the roam zone. See att.com/globalcountries for current roam zone list. If you enroll after the beginning date of your billing cycle, the monthly charge and the data/message allotment included will be correspondingly reduced per day. For terms and conditions that apply to all data and messaging plans, see att.com/daterms. See AT&T World Brochure for details. **AT&T Upgrade Advantage:** AT&T Upgrade Advantage discount requires a new two-year service agreement. AT&T Upgrade Advantage discount is nontransferable and may only be used for a handset purchase associated with the mobile number referenced on mailer. Upgrade discount must be used in one visit at the time of wireless contract renewal. Upgrade discount has no cash value and cannot be redeemed for cash or applied as payment or credit to your account. Cannot be combined with any other promotional offers, including without limitation, any upgrade programs or offers. Equipment price and availability may vary by market and may not be available from independent retailers. Upgrade eligibility subject to additional terms and conditions and is subject to modification at any time without notice. Minimum \$15 per month data plan required for smartphones. Talk and surf requires mobile broadband. Mobile broadband not available in all areas. Coverage is not available in all areas. See coverage map at stores for details. Fandango® is a registered trademark of Fandango, Inc. © 2011 AT&T Intellectual Property. Service provided by AT&T Mobility. All rights reserved. AT&T, the AT&T logo and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.





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1-800-MOVE-ATT (1-800-668-3288) or [att.com/move](http://att.com/move).

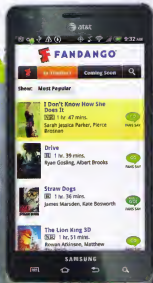
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# go ahead, talk and surf!

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same time on its mobile broadband  
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efficient. Not to mention a helpful  
tool during a busy holiday season.

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"I'm online buying movie tickets now.  
Is the three o'clock showing okay?"



Rethink Possible®

